

FILMS & SERIES: LOCAL INVESTMENT IN SELECTED EU COUNTRIES 2022-2024



TOTAL COUNTRY PROJECTS



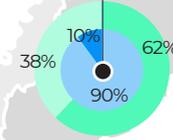
TOTAL LOCAL LANGUAGE INVESTMENT PROJECTS



SWEDEN

100 Swedish Language Investment Projects

SkyShowtime's Swedish series *Veronika*, developed by Viaplay, was the first local original series to be renewed for a second season, following its huge success across all the network's markets.



DENMARK

52 Danish Language Investment Projects

Netflix's first Danish-original language film, *Loving Adults* (2022), proved a success, reaching the Weekly Non-English Film Top 10 in 90 countries globally, and the 2023 film, *A Beautiful Life*, reached almost 40M global views in 2023 alone.



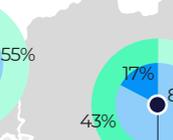
GERMANY

167 German Language Investment Projects

Sony Pictures distributed German film *Die Drei ??? - Erbe des Drachen* across Germany, Austria, Luxembourg and Belgium, grossing €13.7M in box office.

Amazon MGM's series *Maxton Hall - The World Between Us*, released May 2024, was a global success on Prime Video, nabbing the No. 1 spot on Prime Video charts in more than 120 countries and territories and top 3 in more than 50 countries including the USA, UK, Mexico, Brazil, Australia, Canada, and South Africa.

Warner Bros. Discovery distributed German film *Eine Million Minuten* in Germany, Austria, and Switzerland. It was No. 1 in Germany for three weeks, grossing €12.8M across three nations.



POLAND

200 Polish Language Investment Projects

SkyShowtime's Polish crime drama *Sleboda* (2024) has become the platform's best performing scripted series ever in Poland, with over half of its Polish subs having watched the series since its premiere, as of January 2025.

Warner Bros. Discovery's *Listy Do M. Pozegnania I Powroty (Letters to Santa 6)* grossed €10.7M in Poland, ranking No. 1 for two weekends in a row. *The Letters to Santa* franchise has grossed over \$60M at the box office in Poland since its creation.



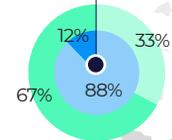
FRANCE

103 French Language Investment Projects

The French Action movie *Under Paris*, released in June 2024, generated over 114M global views in 2024, reaching Netflix's Most Popular Non-English Movies Top 10 list.

Disney's French original mini-series *Oussekine*, received widespread critical acclaim, including winning Best Series, Best Writing and Best Production at the 2022 French Association of Series Critics' Awards, as well as Best TV Series at the 2023 Venice TV Awards.

Warner Bros. Discovery distributed French film *Simone - Le voyage du siècle* in France, Belgium, and Luxembourg, grossing €16.7M across the three nations.



SPAIN

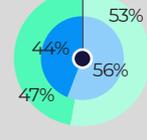
249 Spanish Language Investment Projects

Paramount's film *Tadeo Jones 3. La Tabla Esmeralda* was distributed to 45 countries outside of Spain, totaling \$20M in box office.

Universal's distributed film *Campeonex* was the highest-grossing Spanish film in 2023, totaling €11.9M box office in Spain.

The Sony Pictures' distributed film *Padre no hay más que uno 4* was the highest-grossing Spanish film of 2024, totaling \$14.7M in box office in Spain, and had the best Wednesday premiere of a Spanish film in history, with more than 160,000 spectators on its first day in theaters.

Amazon MGM's YA film *Culpa Tuya* (2024) became Prime Video's biggest international original launch ever, rocketing to the No. 1 spot in more than 170 countries, including Spain, France, Germany and Italy, with 90% of viewers coming from outside Spain.

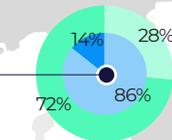


ITALY

194 Italian Language Investment Projects

LOL: Chi Ride è Fuori (LOL: Last One Laughing Italy) has become Prime Video's most successful Italian original series. The show revolutionized comedy entertainment in Italy and paved the way for similar adaptations across Europe, inspiring new formats and opportunities for both established and emerging comedic talent.

Netflix's young adult film *The Tearsmith* reached over 67M global views in 2024, scoring Italy's first No. 1 slot on Netflix's Weekly Global Non-English Movie Top 10.



MPA member companies invested upfront or were the first distributor for



1,000+

local language films and series released in 2022-2024 across eight key European countries – including 150+ local language films and series in each of Germany, Italy, Poland and Spain.

These figures constitute a subtotal of selected films and series meeting certain criteria, and not a full total of MPA member studios' activities. They do not include: titles produced by MPA member company owned local broadcasters, pilot episodes, single episode specials, documentary films, and titles with a runtime below 20 minutes (TV) or 70 minutes (film). Series that have multiple seasons within a single year are counted once in that year, while a multi-year television series will be counted in each of those years.

Please see the following link for the methodology:

mpa-emea.org/EU-Project-Criteria

€17M

The production of Disney series *Return to Las Sabinas* contributed over **€17M** to Spain's GDP, supported **530** full-time and part-time local jobs, and engaged around **1,000** businesses across the country.

€18M

The production of Netflix series *Heweliusz* contributed over **€18M** to Poland's GDP, supported **640** full-time and part-time local jobs, and engaged over **2,500** businesses across the country.